

34th Annual Training Conference and Exhibition



THE NATIONAL ORGANIZATION OF BLACK LAW ENFORCEMENT EXECUTIVES

EXHIBITOR INFORMATION



**BALTIMORE, MD
JULY 10 – 14, 2010**

Helping to Change the Blueprint of Law Enforcement in America

34th Annual Training Conference and Exhibition

NOBLE's Mission

NOBLE's mission is to ensure equity in the administration and justice to all American communities. NOBLE has established a reputation for providing effective solutions to critical law enforcement issues; influencing policy decisions impacting the administration of justice; conducting substantive research; providing scholarship opportunities; professional development opportunities; and involvement in numerous community outreach and service programs.

BENEFITS OF EXHIBITING

- Access to over 1,500 top law enforcement executives who are looking for products and services to enhance the overall production of their agencies
- Also located on the exhibit floor are the NOBLE Membership booth and the Annual Silent Auction booth
- Multiple social networking opportunities
- Two tickets to the Opening Luncheon and Host City Night
- Discounted fee to place an ad in the Annual Conference Journal

Exhibitor Schedule

Sunday, July 11, 2010

8:00 am – 5:00 pm

6:00 pm – 8:00 pm

Registration and Booth Setup

Exhibitor Reception (All Delegates)

Monday, July 12, 2010

8:00 am – 10:00 am

10:00 am – 5:00 pm

7:00 pm – Midnight

Opening Plenary Session

Exhibit Hall Open

Host City Night

Tuesday, July 13, 2010

9:00 am – 5:00 pm

Noon – 2:00 pm

5:00 pm – 8:00 pm

Exhibit Hall Open

Opening Awards Luncheon

Exhibits Dismantled



PLUS, complimentary to each Exhibitor

- Booth pipe, drape and identification sign
- One 6' draped table, two chairs and wastebasket
- Company listing in the Annual Conference Journal
- Two exhibitor personnel per booth
- Two tickets to the Opening Awards Luncheon and Host City Night

Visit NOBLE's web site at www.noblenatl.org for additional conference information

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Exhibit Space Application

Applications will be processed on a first-come, first-served basis. By signing this application, you agree to the Rules and Regulations set forth in the Exhibitor Prospectus. **All information must be complete in order for the application to be processed.** *Cancellation Policy: All cancellations are subject to a \$200 cancellation fee and must be received in writing no later than June 15, 2010. There will be no refunds honored for request received after June 15, 2010. Refunds will be issued via mail after the close of the conference.*

Company Name: _____
Contact Name: _____ Title: _____
Address: _____
City, State, Zip, Country: _____
Phone: _____ Fax: _____
Email: _____
Web Address: _____

Cost per 10x10 booth space: ***Fees guaranteed through 12/31/2009, subject to change 1/01/2010***

<input type="checkbox"/> In-Line Booth-\$1,700.00	<input type="checkbox"/> Corner Booth-\$2,000.00
<input type="checkbox"/> Government/Non Profit Rate -\$1,600.00	<input type="checkbox"/> Independent /Small Vendors-\$1,200.00 <i>Companies selling non-law enforcement items</i>

What will be displayed? _____

Preferred Booth #'s: 1st Choice _____ 2nd Choice _____ Size/Number of Booth(s) Requested _____

Payment Information

Check #: _____ PO # _____ Mastercard Visa Amount to Charge: \$ _____
Card number: _____ Exp: _____
Billing address: _____
Cardholder's signature: _____ Print Name: _____

All Purchase Orders must be signed by a duly authorized Agent of the Exhibitor and a copy must accompany application

RETURN APPLICATION ALONG WITH PAYMENT TO:
NOBLE – 2010 Exhibition, PO Box 2328, Merrifield, VA 22116
Ph: (703)658-1529 / Fax: (703) 658-9479/Email: exhibits@noblenatl.org

For office use only

Date Rcvd: _____

Booth Assigned: _____

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Rules and Regulations

An application for exhibit space must be signed by a duly authorized agent of the exhibitor. A signed application constitutes a contract subject to the following terms and conditions:

NOBLE reserves the right to determine eligibility of any company or product of inclusion in the exhibition. No live ammunition shall be available in connection with any exhibit.

1. **SPACE ASSIGNMENTS** - Request for space will be date-stamped as received at NOBLE Headquarters and assigned based on stated preference and availability. NOBLE shall have no responsibility for information provided or products exhibited during the conference as part of the Exhibit Program.
2. **EXHIBIT FEES and PAYMENT FOR SPACE** – The charge for each booth is reflected on the Application and Contract enclosed with this brochure. Applications not accompanied by proper payment, will not be processed, nor assigned, until such time as your payment is received.
3. **CANCELLATION POLICY** – All cancellations are subject to a \$200 cancellation fee and must be received in writing no later than June 15, 2010. No refunds for cancellations will be made after June 15, 2010. Refunds will be issued via mail after the close of the conference.
4. **SPACE CONSTRUCTION/DESIGN LAYOUT** – Booths indicated on the Official Exhibitor's Brochure are measured on the back dimension from the center of the rail. A complete exhibit layout will be mailed by the Exhibit Company directly to each exhibitor. In order to allow unobstructed view of neighboring islands, exhibitors are not permitted to have their backdrops exceed eight feet (8') in height, nor may they protrude more than forty-eight inches (48") from the back wall. Furthermore, no exhibit along the side of the island may exceed thirty-six inches (36") in height from the floor in the front half of the island.
5. **SPECIAL NOTICE** – For maximum attendance at the exhibits and business sessions, exhibitors are not permitted to sponsor any social functions or hospitality suite activity during hours which would conflict with official NOBLE events.
6. **SUBLETTING OF SPACE** – Exhibitors are not permitted to assign or sublet any part of the space allotted to them. Nor shall they exhibit, or permit any merchandise or advertising materials which are not part of their company's regular products.
7. **SELLING OF PRODUCTS and TAKING ORDERS FOR SHOW DELIVERY** – NOBLE provides display space for suppliers to exhibit and demonstrate products on the basis of their potential information and commercial value. All exhibitors are required to adhere to such rules and regulations as may be established by the U.S. Internal Revenue Service and state and local government.
8. **INSURANCE and LIABILITY** – Neither NOBLE's members, officers, representatives, employees, nor the Baltimore Convention Center, officers, representatives or employees, are responsible for any injury, loss or damage that may occur to the exhibitor or the exhibitor's employees or property from any case whatsoever, prior to, during or subsequent to the period covered by the exhibit contract.
9. **SECURITY** – Reasonable security will be furnished, but the furnishings of such watchmen shall be deemed to affect the non-liability of NOBLE and its members, officers, representatives and employees, the official service contractors, or the Baltimore Convention Center, its officers, representatives and employees. It is recommended that exhibitors take individual precautionary measures such as securing easily portable articles of value and their removal to a place of safe keeping after exhibit hours.
10. **SPECIAL VISUAL and SOUND EFFECTS** – Audio-visual equipment and other sound and attention-getting devices must be conducted or arranged so that they will not annoy or disturb neighboring exhibitors. All projection must be in accordance with the requirements of the fire prevention authorities.
11. **CARE OF BUILDING and EQUIPMENT** – No tacks, nails or screws may be driven into the walls, floors, columns or other parts of the building or furniture.
12. **AMENDMENTS** – NOBLE reserves the right to interpret, amend and enforce these contract conditions/rules and regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each exhibitor, for himself, his agent and employees agrees to abide by the contract condition/rules and regulations set forth herein, or by any subsequent amendments and interpretations.

An Exhibitor Service Manual will be provided to each exhibiting company. The service manual will include information on shipping, furniture and booth accessories, labor and drayage rates, utility specifications and charges. Additionally, order forms and schedules of rates will be available in the exhibitor service manual. Freeman Company is the official decorator of the 2010 Exhibition.

Visit NOBLE's web site at www.noblenatl.org for additional conference information

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2009 NOBLE Exhibitors in Norfolk, Virginia

5 Links	G.R.E.A.T	Point Blank Body Armor/PACA Body Armor
Advanced Public Safety	Germ Guard Inc.	Redflex Traffic Systems Inc
African Elegance	GLOCK Inc.	Sense of Vision
Air Force Office of Special Investigations	Harris Corporation	ShotSpotter Inc.
Alcoholics Anonymous World Services Inc.	Henley-Putnam University	Social Security Administration/OIG
Amber Ready Inc.	Immigration & Customs Enforcement	South Police Equipment
American Military University	Intelligence Project	Swank
Armored Mobility Inc.	Internal Revenue Service Criminal Investigation	SymbolArts
Avrio RMS Group	INTERPOL – U.S. Department of Justice	Taser International
B.L.A.C.K.	IRP Solutions Corporation	Thomas Edison State College
Baltimore Area Convention and Visitors Association	Lockheed Martin	TI Training Corp.
BLACKHAWK! Products Group	Long Term Care Partners, Inc.	U.S. Department of Education/OIG
Brekford International	Marist College	U.S. Department of Energy
Bureau of ATF	Miles-Beamon Jewelry Co.	U.S. Department of Homeland Security/OIG
Capella University	Motorola Inc.	U.S. Department of Housing & Urban Development/OIG
Commission on Accreditation for Law Enforcement Agencies, Inc.	National Association of Blacks in Criminal Justice	U.S. Department of Justice/COPS
Concerns of Police Services	National Center for Missing and Exploited Children	U.S. Department of Veteran Affairs/OIG
DaProSystems Inc.	National Law Enforcement Memorial Fund	U.S. Environmental Protection Agency
Designs N 3D	National White Collar Crime Inc. (NW3C)	U.S. Environmental Protection Agency/OIG
Diplomatic Security Service	Naval Criminal Investigative Service	U.S. Marshals Service
Drug Enforcement Administration	Nixle LLC	U.S. Nuclear Regulatory Commission/OIG
Farm Fresh	NOBLE – Car Raffle	U.S. Secret Service
Fechheimer	NOBLE – Silent Auction	U.S.D.A. Forest Service
Federal Air Marshal Service	NOBLE National Office	Verizon Wireless
Federal Bureau of Investigation	Norfolk Conference Committee	Virginia Department of Criminal Justice Service
Federal Bureau of Investigation/LSU	Office of Justice Programs	Whelen Engineering
Federal Law Enforcement Training Center	Pentagon Force Protection Agency	
Fight Crime: Invest in Kids	PLHM Quickdraw Trousers	
Ford Motor Company		

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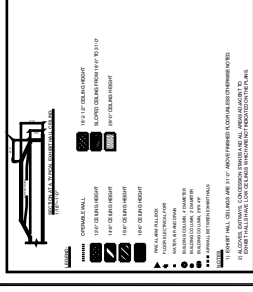
REVISION DATE:
7/16/2009 TM

BOOTH COUNT

HALLS A-D as of 07/16/2009

Dimension	Size	Qty	SqFt
10x10'	100	431	43,100
20x20'	400	10	4,000
Totals:		441	47,100

BLDG. LEGEND:



FREEMAN

DRAWING STARTED:
7/15/2009 TM

FILE PATH:
O:\Design\Plans\SHOWS\1007

July\NOBLE\NOBLE710.dwg

DRAWING NAME:
NOBLE710

HALL NAME:
HALLS A-D

JOB NUMBER:
2271952

ACCT. EXEC.:

ERIC BLANC

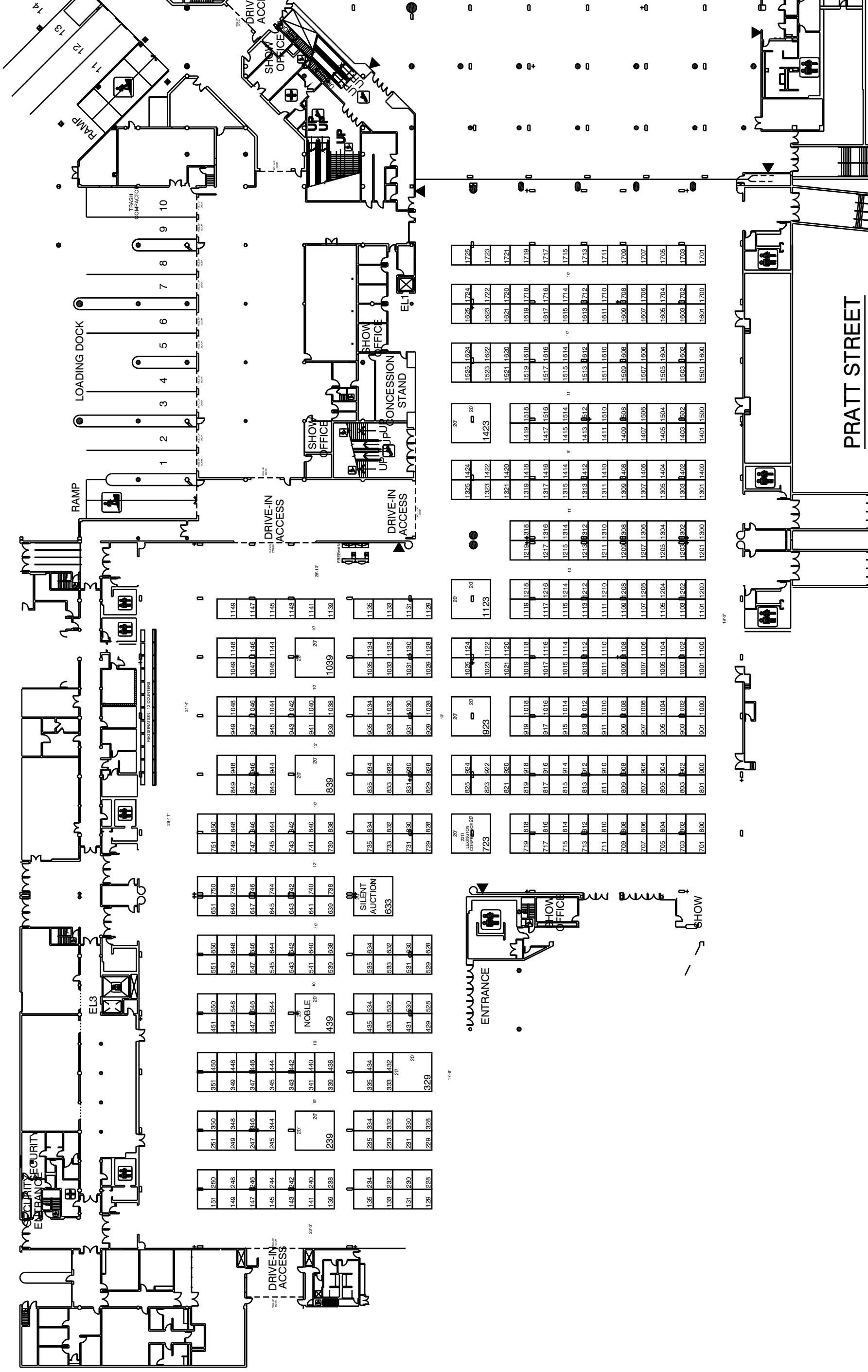
NOT TO SCALE

DISCLAIMER

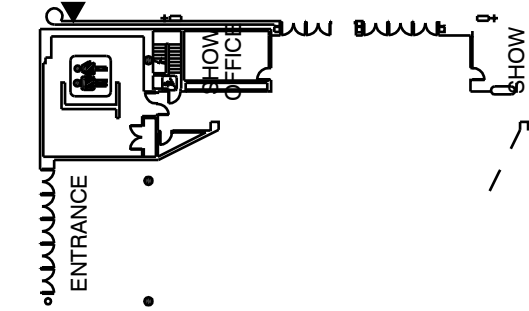
EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOORPLAN. HOWEVER NO WARRANTIES, EITHER EXPRESSED OR IMPLIED ARE MADE WITH RESPECT TO THIS FLOORPLAN. IF THE LOCATION OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL FEATURES IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT, IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO PHYSICALLY INSPECT THE FACILITY TO VERIFY ALL DIMENSIONS AND LOCATIONS. ©COPYRIGHT 2007, FREEMAN CO. ALL RIGHTS RESERVED.

NOBLE 2010

JULY 10 - 14, 2010
BALTIMORE CONVENTION CENTER
BALTIMORE, MARYLAND



PRATT STREET



17'-8"

18'-8"

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ADVERTISER APPLICATION

The on-site conference journal is the reference guide to all conference related events. The Conference Journal gives detailed information on all of the workshops, networking events, the exhibit hall and much more! It serves as the map to your conference experience! It is also carried home by attendees and utilized as a reference for months following the conference.

Advertising Materials and Payment Deadline: Tuesday, June 1, 2010

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City, State, Zip, Country: _____

Phone: _____ Fax: _____

Email: _____

Web Address: _____

Ad Rates and Sizes

	Journal Location	Size	Standard Rate	Exhibitor	Chapters and Regions
<input type="checkbox"/>	Back Cover	9 x 10-7/8	\$3,500.00	\$2,625.00	\$875.00
<input type="checkbox"/>	Inside Front Cover	9 x 10-7/8	\$2,800.00	\$2,100.00	\$700.00
<input type="checkbox"/>	Inside Back Cover	9 x 10-7/8	\$2,600.00	\$1,950.00	\$650.00
<input type="checkbox"/>	Full Page Color	8 x 10	\$2,000.00	\$1,500.00	\$500.00
<input type="checkbox"/>	Full Page B/W	8 x 10	\$1,600.00	\$1,200.00	\$400.00
<input type="checkbox"/>	One half Page Color	8 x 5	\$1,300.00	\$ 975.00	\$325.00
<input type="checkbox"/>	One half Page B/W	8 x 5	\$1,000.00	\$ 775.00	\$250.00
<input type="checkbox"/>	Business Card		\$ 50.00	\$ 50.00	\$ 50.00
<input type="checkbox"/>	Patron (one line)		\$ 25.00	\$ 25.00	\$ 25.00

▪ No bleed for inside ads Digital files Preferred CMYK Compatible in TIFF, EPS Or PDF

▪ All fonts must be converted.
Minimum 300 dpi.

Size of ad: _____

Cost: \$ _____

Payment Information

Check #: _____ PO # _____ MasterCard Visa Amount to Charge: \$ _____

Card Number: _____ Exp: _____

Billing Address: _____

Cardholder's Signature: _____ Print Name: _____

All Purchase Orders must be signed by a duly authorized Agent of the Advertiser and a copy must accompany application
Mail application with payment to: NOBLE - 2010 Conference Journal, P.O. Box 2328, Merrifield, VA 22116
Phone: (703) 658-1529, Fax (703) 658-9479

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CONFERENCE SPONSORSHIP

Conference Sponsorship comes with additional exposure for your company, in addition to showing your support of NOBLE.

Companies may choose to sponsor an event at the conference, a conference item, such as the conference bags or simply assist in the overall conference expenses. There are several levels of sponsorship opportunities based upon the level of support that your company is interested in providing.

Some of the benefits of becoming a NOBLE Conference Sponsor are listed below.

Benefit	Diamond Sponsor \$45,000 Above	and	Platinum Sponsor \$25,000 -\$44,000	-	Gold Sponsor \$15,000 -\$24,000	-	Silver Sponsor \$10,000 -\$14,000	-	Bronze Sponsor \$9,000 Below	-
Email Announcement Promoting Company to Membership	X		X							
Seated on dais at one meal event	X		X		X					
Remarks given at one meal event	X		X		X					
One year Corporate Membership	X		X		X					
Signage at conference	X		X		X					
Reserved table at Meal functions	X		X		X					
Banner hung at Conference	X		X		X					
Literature/Merchandise insert into conference bag	X		X		X		X		X	
Listing as Conference Sponsor	X		X		X		X		X	
Reserved seating at meal functions	X		X		X		X		X	
Complimentary Booth Space	x		x		x		x		50% discount	
Complimentary Journal ad	Full color page		Full color page		Full B&W page		½ page B&W		¼ page B&W	
Complimentary Registration	Up to 10		Up to 5		Up to 3		Up to 2		1	

There are many sponsor opportunities available during the Annual Training Conference and Exhibition, we would welcome an opportunity to review the list of opportunities with individual companies.

NOBLE will make every effort to meet the needs of your individual company with the sponsor opportunity and benefits that will best fit your company's needs.

If you would like additional information on becoming a Conference Sponsor or Sponsor Opportunities, please contact the NOBLE National Office at (703) 658-1529.

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Baltimore in 50 words

A city of surprises and unique experiences makes Baltimore the charm of the Mid-Atlantic. Just minutes from BWI airport, hotels within walking distance of the Baltimore Convention Center and Inner Harbor creates a fun and accessible destination for all to enjoy! Nightlife to neighborhoods, shopping and attractions, your options are limitless.

Host Hotel

Hilton Baltimore
401 West Pratt Street
Baltimore, MD 21201
(443) 573-8700
(800) HILTONS
Rate: \$209.00
Group Code: NOB

Overflow Hotel

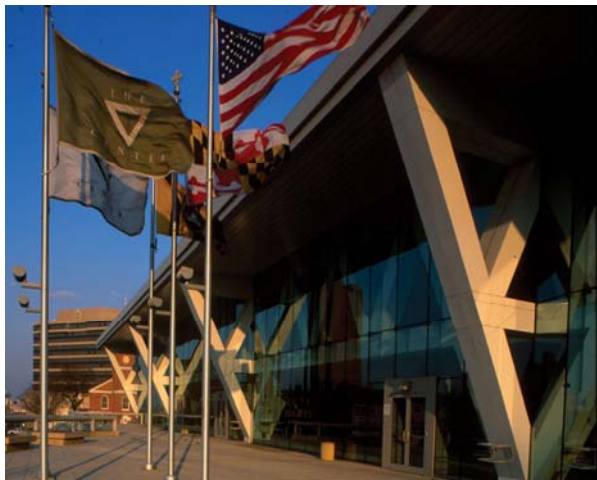
Marriott Baltimore Inner Harbor
110 S. Eutaw Street
Baltimore, MD 21201
(410) 962-0202
(800) 228-9290
Rate: \$199.00

Overflow Hotel

Sheraton Inner Harbor
300 S. Charles Street
Baltimore, MD 21201
(410) 347-1847
(800) 325-3535
Rate: \$169.00

Conference Location

Baltimore Convention Center
One West Pratt Street
Baltimore, MD 21201-2499



For additional information contact the
Conference Coordinator at

NOBLE National Office
4609 Pinecrest Office Park Drive
Suite F
Alexandria, VA 22312
Phone: (703) 658-1529
Fax: (703) 658-9479
Email: exhibits@noblenatl.org

Future Conference Locations and Dates

2011	Lexington, Kentucky	July 16 – 20, 2011
2012	Little Rock, Arkansas	July 21- 25, 2012
2013	Pittsburgh, Pennsylvania	August 3 – 7, 2013
2014	Grand Rapids, Michigan	July 12 – 16, 2014

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